

PARTNERSHIP PACKAGES

	Expo headline partner	Co-located event lead partner	Stage partner	Platinum partner	Gold partner	Exhibitor (Event Partner)	Innovation Zone exhibitor	Awards headline partner
INVESTMENT LEVEL	SOLD OUT	£40,000	£30,000	£30,000 5 AVAILABLE	£20,000 5 AVAILABLE	From £6,000	£6,600	£20,000
BRAND AWARENESS								
Company logo, bio and hyperlink on event website, event app and OBExpo Partner Directory		X	X	X	X	X	X	X
Virtual exhibition stand in Event App		X	X	X	X	X	X	X
Opportunity for an Event App notification and advert		X	X	X				X
Co-located event/stage named as 'in association with' your company name		X	X					X
Brand promotion on stage set, AV screen and stage signage		X	X					X
Announcement of your partnership status on social		X	X	X	X			X
Company logo included across all relevant marketing channels and on any bespoke partner signage onsite		X	X	X	X	X	X	X
Website takeover - one week		X						X
Show newsletter - news story included x1		X	X	X	X	X	X	X
Opportunity to place an MPU banner advert run of site on OBExpo website - 4 weeks		X	X	X				X
Opportunity to host press release/relevant content on OBExpo website		X	X	X	X	X	X	X
Opportunity to place gift on seats and include two minute video at start of event		X	X					X
Table of eight at Awards and x1 category sponsorship								X
Awards category sponsorship included x1 (includes x2 tickets)		X	X					X
THOUGHT LEADERSHIP								
Standalone keynote on main stage				X				X
Standalone keynote within sponsored stage / co-located event		X	X					X
Panel debate speaking slot					X			X
News story write up of your keynote		X	X	X				X
Opportunity to utilise Media Zone for press interviews with your senior execs		X	X	X	X	X	X	X
Opportunity to chair sponsored stage / co-located event		X	X					X
Opportunity to host Welcome Remarks on sponsored stage /co-located event /Awards								X
LEAD GENERATION (ALL LEADS ARE GDPR COMPLIANT)								
Access to visitor data scanning into your sponsored stage / co-located event		X	X					X
Access to visitor data scanning into your session		X	X	X	X			X
Access to hosted VIP buyer programme (meeting brokerage)		X (10)	X (8)	X (5)				X
Exhibition booth space (space only. Stand build upgrades are available)		24 sqm	24 sqm	12 sqm	6 sqm	6 sqm	2 sqm	X
AT EVENT PRESENCE								
Exhibitor tickets for staff members (NB no catering included)		10	10	10	5	2	2	X
Guest tickets for clients and customers (NB no catering included)		50	30	25	15			X

SOLD OUT

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